

About Signs launch new service to the trade

Over the past 25 years, About Signs has worked hard to become the sign company of choice for many of London's top design agencies. As a result of its commitment to high quality workmanship and first class customer service, About Signs now boasts a portfolio of prestigious clients that include major High Street names such as John Lewis and 3 Mobile, alongside national institutions like the NHS and the Home Office. The company's work can also be seen in The Tate Gallery and The Design Museum.

As part of its ongoing inward investment strategy, About Signs has recently moved into new 5500sq. ft. business premises in Feltham, Middlesex. Housing the very latest in sign design and production technology, including a CAD/CAM design studio equipped with MAC and PC work stations, wide format inkjet printers and a new large format CNC router, the new H.Q. provides a perfect platform for further expansion.

In fact, the company's investment in a new Tekcel E Series router, which offers full 3m x 2m sheet processing

and automatic tool changing for up to 18 cutters, has already enabled About Signs to benefit from a new source of revenue. As Paul



Newman, a Director of the family owned business explains, "Initially, we bought the Tekcel router to cope with our own increasingly substantial CNC machining requirements, however, the tremendous production capacity of the E Series system has also allowed us to offer a trade service for flat cut and built up letters to other companies at very competitive prices."

The Tekcel router was supplied and installed by Tekcel CNC Solutions complete with comprehensive onsite training for About Signs design and production staff. In addition to learning about safe operation of the router itself, the training also covered key aspects of sign design and toolpath generation through the user friendly CAD/CAM software supplied with the router.

About Signs has given its successful new service to the trade its own name, Fabricut,



and now offers this sign fabrication service to companies nationwide. In addition to the dimensional sign output produced on the Tekcel router, Fabricut also uses its fully equipped workshops and time-served craftsmen to offer stove enamelling and acrylic fabrication, including UV bonding, diamond polishing and flame polishing to sign and display companies all over the UK.

Companies interested in the trades services available through Fabricut should call 0208 751 7250 for more information. For more information about Tekcel routers, call 01275 342 668.

